

AT THE HEART PARTNERSHIP PACK



Let's Work Together

As a small charity every single bit of help we receive goes a long way.

If you are looking to partner with us, we'd love to work with you.

Through the regular support of our partners, we hope to continue to be able to support young adults (18-25) that are living in or near London and from predominately black, ethnic minority and other disadvantaged communities.

The most important thing At The Heart looks for is a partner who shares the same values as us.

We are passionate about supporting the social mobility of our beneficiaries – we aren't just looking for partners who have knowledge about this area of work, but we are looking for people who value personal development, community, compassion and empathy.

We value partners who understand the need for the work we do and the importance of working together to improve access to opportunities for the young adults we work with.

There are many ways you could work with At The Heart and doing so can bring a whole host of benefits.

This could include helping our charity contribute to your community, enhancing your brand and reputation and attracting ethically conscious customers.

Donate

Financial support is always welcomed as it ensures that we can continue to deliver services to our beneficiaries. Whether it's a one-off, monthly or legacy gift we'd be happy to receive it.

Mentor

Mentors provide students with one-to-one support to their personal, social, academic or professional development. We provide training & support to our mentors before matching them with a mentee.

Sponsor

Sponsoring a specific campaign or event can be a great way to help build awareness of your brand/organisation, whilst also providing invaluable support to our high-impact projects.

Deliver a Careers Talk

Deliver a careers talk to young adults in your industry or on the path to your profession and provide other useful knowledge and insights to aid their development and aspirations.

Co-Host an Insight Workshop

Collaborate with At the Heart to plan and deliver a workshop/webinar that introduces your profession or area of expertise to a group of our beneficiaries.

Co-Host a Skills Workshop

Collaborate with At the Heart to plan and deliver a workshop/webinar that helps our beneficiaries to expand their skill sets and strengthen their job applications.

Cause-Related Marketing

Support us to increase our profits and our impact by undertaking cause-related marketing on behalf of our charity. Spreading the word could be a really powerful way to demonstrate your commitment to our cause.

Fundraise for At the Heart

Why not put on a fundraising event or take on a challenge to help raise funds for our on-going work? Contact us for a copy of our fundraising pack.

Gift Resources or Prizes

Provide prizes for our beneficiaries who demonstrate growth and excellent participation through our projects.

Become a Friend of the charity

Becoming a 'Friend' means investing in our high-impact projects, but it also means that we can show funders & decision makers that others share our commitment to support the social mobility of our beneficiaries.

Long-Term / Perm. Job Opportunities

Please share the details of any long-term or permanent job opportunities, along with any graduate schemes or similar opportunities that we can promote and share with our beneficiaries.

Short-Term & Other Paid Opportunities

Please share the details of any upcoming work experience, placements and similar opportunities with us so that we can share these with our beneficiaries.

Training

Make your training available to our trustees & volunteers. We work hard to ensure that as much of our income as possible goes to supporting our projects, so funding training can be challenging.

Share your expertise

We are looking for any support, guidance or pro bono staff time to help our trustees/volunteers with:
HR, Media Comms,
Financial Fundraising,
Legal and Governance,
Strategy Development

Charity of the Year

Develop a bespoke partnership programme with At the Heart and commit to providing consistent financial and practical support to our charity for a year.

Offer Meeting/ Event Spaces

Small charities often struggle to find affordable space to hold meetings and events.
Is there a room or space in your building that you could make available to us for meetings and events?

Host a Workplace Visit

Host a group of young adults for a visit to your organisation to meet a range of professionals, learn about the work you do and see the world of work in-person.

Host Work Experience

Host one or a small group of students for work experience. We can offer guidance to help you to ensure the work experience is tailored to meet the needs of our beneficiaries.

How can you become a partner?



Once you've decided how you want to partner with At the Heart, please get in contact with us or visit our website.

To make a monthly or one-off donation, please visit www.attheheartuk.org/donate

To become a mentor, please visit www.attheheartuk.org/mentoring

For fundraising questions or resources, please email us at fundraising@attheheartuk.org

For all other partnership opportunities, please send an email to partner@attheheartuk.org stating your name/brand/company and how you'd like to partner with At The Heart.

From there we'd love to have a discussion with you about how we can make that possible.

If you have any general questions about partnerships or anything At The Heart related, please email us at info@attheheartuk.org